

Gynatróf

(Hyaluronic Acid and Vitamin E)



Vaginal Moisturizer

Relieves
symptoms and discomfort
associated with Vaginal Atrophy



NATURALLY WORKS WITH WOMEN FOR WOMEN

Provides immediate relief of dryness, itching,
burning & pain associated with sexual activity

- Fast Acting
- Reusable Applicator
- Hormone Free
- Fragrance Free



TYROS
BIOPHARMA

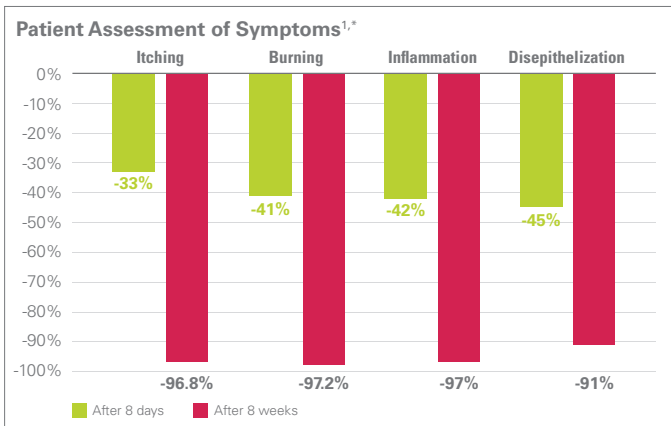
Gynatrof

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NATURALLY WORKS WITH WOMEN FOR WOMEN

A Non-Hormonal Option to **Rapidly**
Enhance Your Patients' Intimate
Well-Being

**GYNATROF Reduces Symptoms of
Vaginal Atrophy as of the first week**



- After only **8 days** of treatment, patients experienced a **significant reduction** in the symptoms associated with vaginal atrophy.
- After **8 weeks** of treatment, patients experienced almost **complete symptom relief**.

* A multicentre, open, non-controlled study in 100 post-menopausal women assigned to the vaginal application of 2.5 g of gel/day for 1 week followed by two applications/week for 11 weeks. The primary end-point was the evaluation of vaginal dryness assessed by a Visual Analogue Scale both by the investigator and the subject. Secondary endpoints were the evaluation of all other symptoms and signs associated with vaginal atrophy and the recording of adverse events during the study.

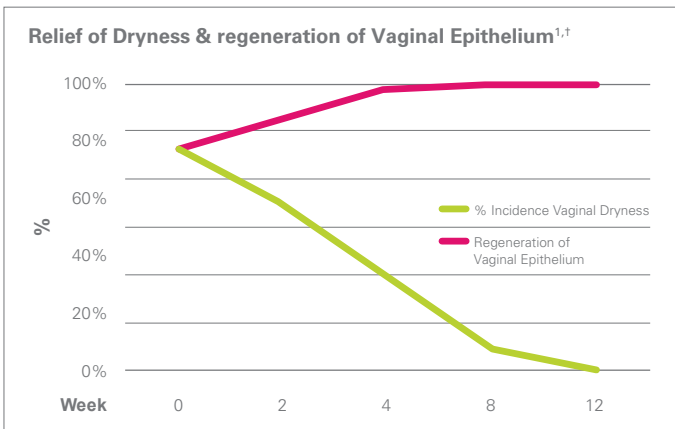
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NATURALLY WORKS WITH WOMEN FOR WOMEN

A Non-Hormonal Option to **Rapidly** Relieve,
Rehydrate & Re-moisturize the
Vaginal Epithelium

**GYNATROF Reduces Symptoms of Vaginal
Dryness & Regenerates Vaginal Epithelium as
of the first week**



- Within the first **8 days** of treatment, vaginal dryness was **significantly reduced**.
- At **4 weeks**, more than **50%** of patients no longer experienced vaginal dryness.
- After **8 weeks** with **Gynatrof**, the vaginal epithelium was **completely regenerated**.
- After **12 weeks**, vaginal dryness was **eliminated** in all patients.

† Evaluated by physicians on a Visual Analogue Scale (VAS) ranging from 0 (no feeling of dryness) to 10 (maximum, intolerable feeling of dry vagina)



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A Non-Hormonal Option to **Rapidly** Enhance
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Well-Being

GYNATROF:

- Non-hormonal approach for the treatment of vaginal atrophy.
- Improves moistness & tension of the perivaginal and vaginal epithelium.
- Supports the regeneration of the vaginal epithelium membrane.
- Fast onset of action with effective reduction in severity of vaginal dryness, burning, itching, and painful intercourse symptoms.^{1,2}
 - Significant reduction in symptoms in **first week**.¹
 - Most symptoms completely eliminated after **8 weeks**.¹
- Recommended as an alternative to Trimo-San for pessary insertion & maintenance.

SOGC Recommendations:^{3,4}

“Vaginal moisturizers applied on a regular basis have an efficacy equivalent to local hormone replacement for the treatment of local urogenital symptoms such as vaginal itching, irritation, and dyspareunia, and should be offered to women wishing to avoid use of hormone replacement therapy.”

Developing a routine with GYNATROF is the secret to preventing and over-coming vaginal atrophy.

1. Starting Dose

One application of 2.5 mL every day for one week.

2. Maintenance Dose

One application of 2.5 mL twice a week.

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A Non-Hormonal Option to **Rapidly** Relieve,
Rehydrate & Re-moisturize
the Vaginal Epithelium

**When it comes to vaginal moisturizers,
little things can make a BIG difference**

	Gynatrof	Replens
Indicated for Relief of Dryness	✓	✓
Indicated for Relief of Itching	✓	
Indicated for Relief of Burning	✓	
Indicated for Relief of Painful Sex	✓	
Estrogen-free	✓	✓
Glycerin-free	✓	
No messy discharge	✓	
Monthly Cost	~\$13/month	~\$20/month

Who can benefit from GYNATROF?

- Menopausal women
- Women taking birth control pills
- Women experiencing vaginal dryness after childbirth and during breast-feeding
- Women experiencing vaginal dryness due to medical reasons (eg. diabetes, cancer)
- Women refusing hormone replacement therapy (HRT)
- Women with pessaries (insertion and maintenance)

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Available at all major retail pharmacies across Canada
without a prescription. Visit our website to learn more:

www.gynatrof.com

Please order your free patient samples
of **GYNATROF** via Physicians Online:



www.physiciansonline.ca

GYNATROF, a non-hormonal vaginal moisturizer for the treatment of Vaginal Atrophy, **is the first product to be reviewed and approved** as part of the new "Brand Recognition Program" recently introduced by the Society of Obstetricians and Gynecologists of Canada (SOGC).



The SOGC Brand Recognition Program aims to assist Canadian consumers to make informed choices when selecting over-the-counter products. This program is designed for non-prescription/over-the-counter **products that are found to safely and effectively promote female sexual and reproductive health.** **GYNATROF** was independently and carefully reviewed by a panel of medical professionals.

References: **1.** Morali G et al. Open, non-controlled clinical studies to assess the efficacy and safety of a medical device in the form of a gel topically and intravaginally used in post-menopausal women with genital atrophy; *ArzneimForsch/DrugRes* 2006; 56, No. 3, 230-8. **2.** Chen, J et al. Evaluation of the efficacy and safety of hyaluronic acid vaginal gel to ease vaginal dryness: a multicenter, randomized, controlled, open-label, parallel-group, clinical trial. *J Sex Med.* 2013 Jun;10(6):1575-84. doi: 10.1111/jsm.12125. Epub 2013 Apr 9. **3.** Sturdee DW et al. International Menopause Society Writing Group. Recommendations for the management of postmenopausal vaginal atrophy. *Climacteric.* 2010; 13(6):509-22. **4.** Society of Obstetricians and Gynaecologists of Canada. SOGC clinical practice guidelines. The detection and management of vaginal atrophy. *Int J Gynaecol Obstet* 2005; 88:222-8.

www.gynatrof.com

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